

THE OC EMPORIUM

Tampa Bay's Premier Diverse Business Showcase



PARTNERSHIP PROPOSAL

The Orenda Foundation Inc.

220 W. 7th Ave., Ste 200
Tampa, FL 33602

ABOUT

The OC Emporium is Tampa's premier diverse business showcase that connects Executives directly to minority, woman, veteran, & LGBT-owned businesses. Executives witness each business's unique product or service in a one-of-a-kind immersive experience while networking with other Tampa Bay business leaders.

Executives will receive a digital guide highlighting the capabilities of each vendor with recommendations on which services will bring your company the best value.

Vendor vetting requirements include, but are not limited to:

- Being certified as a minority, woman, veteran, or LGBT-owned business
- Be in good standing to do business (Annual Report Filing, Business License, Insurance, etc.)
- Headquartered in the Tampa Bay region

2022 OC EMPORIUM AT A GLANCE

25 Diverse Businesses Showcased
175+ Executives & Community
Leaders in Attendance

60% of businesses contacted
for contract opportunities
30% of vendors received
contracts
1 Longterm contract
partnership created



TESTIMONIALS

"I found the event very good. It was a very good opportunity for me to meet vendors which I never knew existed."

-Bryce B., Attendee

"This was very fun. I loved the energy in the room."

- Wesley H., Attendee

"Thank you for such an amazing experience. Quite a few big names said they loved me and my product and look forward to working with me."

- Shayla D., Emporium Vendor

JOIN US

Event: The OC Emporium

Date: Wed, May 10, 2023, 6pm - 9pm

Where: Embarc Collective

802 E. Whiting St. | Tampa, FL 33602

Dress: Business Professional

Parking: Complimentary Valet



The OC Emporium serves as a secondary partner that supports the efforts of your company's current supplier diversity goals. Our goal is to enhance your efforts, not replace them.

LIFTING LOCAL

Event proceeds will be donated to The Orenda Foundation, a 501 (c) 3 nonprofit dedicated to eliminating barriers diverse business owners experience when starting and growing their business.

To learn more, visit our [website](https://www.theorendaco.com).



THE OC EMPORIUM

Featured Business Lines

- Audio/Visual
- Beverage & Bar Services
- Catering & Dess
- Entertainment
- Event Decor
- Event Rentals
- Event Management & Day of Coordination Services
- Florists
- Graphic Design
- Janitorial Services
- Stationery Design
- Photography
- Printing
- Promotional Items
- Signage
- Security
- Valet Parking & Transportation
- Videography

**The list of featured business lines is subject to change without prior notice to attending guests.*

THE ORENDA FOUNDATION INC.

The Orenda Foundation is a 501 (c) 3 nonprofit dedicated to eliminating barriers diverse business owners experience when starting and growing their business. We address the challenges known to threaten the sustainability of minority, women, veteran, and LGBT-owned businesses through various initiatives, like the OC Emporium. According to [The Kauffman Foundation](#), these firms experience three (3) common barriers that make it more difficult for them to be as successful as their non-diverse counterparts:

- Lack of access to capital to buffer losses, scale their business operations, and explore business opportunities;
- Lack of knowledge to be sufficiently skilled and capable entrepreneurs in complex environments; and
- Lack of access to key decision-makers and markets to sell their products and services.



The OC Emporium provides a vehicle to fund the foundation's microgrant program, which provides technical assistance microgrants to diverse business owners to strengthen their business infrastructure and increase capacity.

TECHNICAL ASSISTANCE SUPPORT AREAS

- Strategic Business Planning
- Legal Assistance
- Accounting Assistance
- Business Development & Sales
- Marketing & Branding Kit
- Procurement & Contract Assistance

PARTNERSHIP OPPORTUNITIES

PRESENTING PARTNER - \$15,000

- Exclusive listing as the Presenting Sponsor on the event title, all email & social media communications, print collateral and verbal promotions.
- 18 Event Tickets
- Video promotion at the event
- Mobile Ad campaign prominently placed at event entry & exit
- Logo prominently placed on step and repeat
- Early bird VIP access to the showcase
- On-site experience activation

EQUITY PARTNER - \$10,000

- Listing as the Equity Sponsor on email & social media communications, print collateral, and verbal promotions.
- 14 Event Tickets
- Mobile Ad campaign placed at event entry & exit
- Logo prominently placed on step and repeat
- Early bird VIP access to the showcase
- On-site experience activation

INNOVATION PARTNER - \$5,000

- Listed as an Innovation Sponsor on email communications and print collateral
- 10 Event Tickets
- Early bird VIP access to the showcase
- Logo placed on step and repeat
- Product placement in swag bags

DIVERSITY PARTNER - \$2,500

- Listed as a Diversity Sponsor on email communications and print collateral
- 6 Event Tickets
- Product placement in swag bags

INCLUSION PARTNER - \$1,000

- Listed as an Inclusion Sponsor on print collateral
- 4 Event Tickets
- Product placement in swag bags

LET'S PARTNER ON THIS GROUNDBREAKING EVENT!

LIFTING LOCAL

Event proceeds support the Orenda Foundation, a 501 (c) 3 nonprofit dedicated to eliminating barriers diverse business owners experience when starting and growing their business.

Visit our website to learn more or to secure your sponsorship .

SPONSORSHIP INQUIRIES

E: partners@theorendaco.com

P: (813) 384-7630

www.theorendaco.com/foundation



The Orenda Foundation Inc.

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